

## **MEMBERSHIP COMMITTEE PURPOSE**

**The membership committee recommends to the board procedures for recruitment and collection of dues. Committee members offer assistance and guidance to the local chapters.** They also recommend areas to be explored for new chapters.

## **THE NORTHERN REGION MET IN 2020-2022**

- **PURPOSE:** To identify effective practices in creating an awareness of MARSP's mission for public school employees and retirees.
- Leaders from ten (10) chapters, in three (3) workshops, identified and prioritized effective activities for creating an awareness of MARSP's mission.

## **CHAPTER ACTIVITIES FOR MEMBER RECRUITMENT - MEMBERSHIP COMMITTEE RECOMMENDATIONS 2023**

1. The following activities are intended to help build awareness of MARSP's mission among public school employees.
2. Chapters should choose activities they believe they can accomplish. The Planning & Evaluation Form below is a helpful tool in determining appropriate activities for your chapter.
3. Keep in mind that it will take more than one completed activity or event to be effective. Be patient.
4. The Membership Committee is here to guide and assist. Please contact Les Nixon at 989-733-8649 or [nixon.leslie.e@gmail.com](mailto:nixon.leslie.e@gmail.com) with any questions.

### **ACTIVITIES:**

- MARSP signage
- DonorsChoose/mini-grants
- Personal contact
- School Ambassadors
- MARSP literature and promotional materials. Free and low-cost MARSP literature, templates, and supplies are available for order through [Leadership Center](#) on the MARSP website
- Use of social media
- Bulletin boards
- Foundation Scholarships
- Leave behinds
- Gifts
- Vanguard recognition
- Pension seminars
- Talk with Superintendents
- Invitation to retirees at School Board meeting

See examples from chapters across the state in the photos below.  
Chapter Activities for Recruitment - Planning & Evaluation Form

**PLANNING**

Title/description of the activity:

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Time of year to be most effective:

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Approximate number of members needed to complete event: \_\_\_\_\_

Approximate cost of the event:

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Planning Logistics:

Permission for the activity/event from? \_\_\_\_\_

Location in building(s)? \_\_\_\_\_

Materials needed?

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Preparation time? \_\_\_\_\_

**EVALUATION:**

What would you do differently to improve the impact of the event? What challenges did you encounter?

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