

Michigan Association of Retired School Personnel



SCHOOL AMBASSADOR TEAM

Description:

MARSP needs volunteers to serve as ambassadors to their local school districts. A school ambassador serves as a liaison between the school and the local chapter of MARSP. Ambassadors interact with individual schools in order to build relationships and recruit new members in any stage of their careers. MARSP has been the only organization totally dedicated to promoting and supporting the pension and benefits of public school retirees by being their legislative voice in Lansing.

MARSP ambassadors can build relationships with school personnel in a number of ways. Can you help in one or more of the following?

Suggested School Ambassador Team Activities:

- Attend staff meetings in local districts or ISD's and be the "face of MARSP". Help current school personnel understand MARSP's value to pre-retirees and provide MARSP literature.
- Attend school administrative staff meetings as MARSP representatives.
- Provide MARSP information at Opening Session of local school districts.

Tools/resources for School Ambassador Team:

- Talking points provided by MARSP
- Membership brochure with application and/or phone number to enroll
- Name tag with logo.
- MARSP literature as handouts.

Steps to take:

1. Complete the 'ambassador' training in person or on the MARSP website.
2. Contact the local district Superintendent/Principal, outlining the presentation when meeting with the staff.
3. Contact the MARSP office to have materials sent to the 'team'.
4. After meeting with staff, report results to Area Director/Chapter President/MARSP office on the School Ambassador "Debriefing Questionnaire".

Mission Statement:

*To protect and enhance
pension and health insurance
benefits for all Michigan
public school retirees.*

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