

Dear MARSP Chapter Presidents and Membership Chairs,

At our most recent Membership Committee meeting a proposal was made to establish a goal of 10% net growth annually to be effective with the current 2018 fiscal year. The full Board of Directors approved this goal, and goal setting helps tremendously in creating good outcomes. We are hoping every chapter will participate in achieving this goal. We will be utilizing the *VANGUARD* and *VISION* e-newsletter to publicize our progress toward this goal with a special graphic to help visualize our success.

MARSP recently developed a pre-printed note card specifically for use as a chapter activity to acquire new members. The intent of the card, and the expectation, is to have chapter members include a personal note inviting non-members to join or renew lapsed memberships.

Following is the message on the inside of the folded card:

Your fellow public school personnel who are MARSP members helped save your health care benefits from the recent legislative effort to close the retirement system.

The grass roots work of MARSP members who called legislators and the governor helped preserve your benefits and negotiated an improved pension plan for new personnel.

There is then room for a member to write a short note and at the bottom is the following:

The best way to say “Thank You” to your colleagues who went to bat for you this year is to join MARSP today.

Call 1.888.960.4022 to join or renew your MARSP membership now.

Cards (envelopes included) are available on the [MARSP website](#) at \$50 for a pack of 100 cards. Have each person choose a person with whom they are acquainted and address a card to that person with a personal invitation.

Please remember and share: **“ALL YOU NEED IS ONE; ONE IS ALL YOU NEED”**

Lists of those who haven't renewed were provided to members who attended the three Rs membership seminar on October 24. If you were unable to attend that meeting, please contact Kelli who will be happy to provide a list specifically for your chapter.

Thank you for all you do. We wish you success in growing your chapter.

Sincerely,

Lillian Jones-Thomas, Membership Co-Chair
Vicki Barnes, Membership Co-Chair